

The criteria for classifying as "cultural product" the projects that can benefit from the provisions of Government Decision no. 421/2018 for the establishment of a state aid scheme for supporting the production of audiovisual works on the territory of Romania, with subsequent amendments and additions, starting from 2024

## Criteria for classifying the project as "cultural product"

No.	Criteria	Project's Points	Maximum Points
<b>A. Cultural content</b>			
1	<p><b>The subject / material which was the basis of the script of the movie is based on an event (events) part of the culture / history / mythology / religions from Romania or Europe.</b></p> <p><i>3 points are awarded if the audiovisual work meets any of the following criteria:</i></p> <p>a) the subject is Romanian or European - for example, it is based on an imaginary or non-imaginary Romanian or European cultural/historical/mythological/religious event, even if it does not take place in Romania or another European state;</p> <p><i>Details:[In this section, applicants will detail how the script reflects a Romanian or European event.]</i></p> <p>b) the material on which the script is based (book, story, film, play, original script, article) is written by a Romanian or European citizen.</p> <p><i>Details:[In this section, applicants will indicate the author of the material that formed the basis of the script and his nationality]</i></p>		3
2	<p><b>The audiovisual work is based on a character (real or fictional) / famous person who belongs to the Romanian or European culture / history / society / religions</b></p> <p><i>Details: [In this section, applicants will detail how the character belongs to Romanian or European culture/history/society/religions.]</i></p>		3
3	<p><b>The subject/material that formed the basis of the script is based on a work adapted from a work belonging to another artistic discipline (music, painting, opera, theater) created by a Romanian or European author.</b></p> <p><i>[In this section, applicants will detail how the subject/material that formed the basis of the script is based on a work adapted from a work belonging to another artistic discipline (music, painting, opera, theater) created by an author which is Romanian or European citizen.]</i></p>		3
4	<b>The final version of the film is in one of the official EU languages.</b>		9

<b>TOTAL MAXIMUM POINTS SECTION A - Cultural content</b>		<b>18</b>
<b>B. Cultural contribution</b>		
<b>5</b>	<b>The audiovisual work/Subject promotes Romanian or European ethnocultural identity.</b>	<b>3</b>
	<i>3 points are awarded for promoting within the production of traditional clothing, customs, practices traditional rituals and popular creation from the Romanian or European area.</i>	
<b>6</b>	<b>Audiovisual work/Subject reflects important Romanian or European values, such as diversity/solidarity, equality/protection of minorities or human rights/tolerance/protection of the environment/respect for cultural traditions or family.</b>	<b>3</b>
	<i>3 points are awarded if the audiovisual work meets any of the following criteria:</i>	
	a) Subject / presentation: exploring social and cultural contemporary problems related to people with disabilities, ethnic diversity and social marginalization; promoting and increasing cultural diversity.	
	b) Other factors representing cultural diversity which can have an impact on the final content.	
	<i>Details:[In this section, applicants will detail how the criterion is met.]</i>	
<b>7</b>	<b>The audiovisual work is a work that proposes an innovative form of artistic expression through means or content or contributes to the development of its cinematic genre.</b>	<b>3</b>
<b>TOTAL MAXIMUM POINTS SECTION B - Cultural contribution</b>		<b>9</b>
<b>C. The team involved in making the film and the use of national resources</b>		
<b>8</b>	<b>The involvement of Romanian or EEA citizens in the realisation of the project</b>	<b>7</b>
	<i>1 point is awarded for each of:</i>	
	a) director;	
	b) producer / line producer;	
	c) lead actor;	
	d) at least two supporting actors / voice - actors.	
	e) at least one of the following: Director of photography, script writer, composer, animator, editor	
	f) at least one of the following: Production designer/ Art director, Costume Designer, Make-up artist, Hairstyle artist, Sound editor, instrumentalist / orchestra.	
g) Cameraman / Image operator, Assistant Director (1st AD), Production Manager, Post production supervisor, Sound engineer, Colorist.		

	<p><i>Details:[Applicants will attach a list of the people based on whom the score was calculated, indicating their nationality and role in the project.]</i></p>		
9	<p><b>Involvement in the realisation of the project of Romanian or EEA citizens, other than those mentioned in point 8.</b></p> <p><i>2 points are awarded if at least 20% of the team members of the project carried out in Romania, with the exception of those mentioned in C.8, are Romanian citizens or citizens of the EEA member states.</i></p> <p><i>3 points are awarded if at least 30% of the team members of the project carried out in Romania, with the exception of those mentioned in C.8, are Romanian citizens or citizens of the EEA member states.</i></p> <p><i>4 points are awarded if at least 50% of the team members of the project carried out in Romania, with the exception of those mentioned in C.8, are Romanian citizens or citizens of EEA member states.</i></p> <p><i>Details:[Applicants will attach a full list of team members, indicating the people based on whom the score was calculated, their nationality and their role in the project.]</i></p>		4
10	<p><b>Number of filming days in Romania</b></p> <p><i>1 point is awarded if 1 filming day is in Romania</i></p> <p><i>3 points are awarded if more than 10% of the total number of filming days are in Romania, but more than one filming day.</i></p> <p><i>4 points are awarded if more than 20% of the total number of filming days are in Romania.</i></p> <p><i>5 points are awarded if more than 30% of the total number of filming days are in Romania.</i></p> <p><i>6 points are awarded if over 40% of the total number of filming days are in Romania.</i></p> <p><i>7 points are awarded if 50% or more of the total number of filming days are in Romania.</i></p> <p><i>Details:[Applicants will attach the production schedule, indicating the filming periods in Romania and the location (city, county, optional - location name.)]</i></p>		7
11	<p><b>The completion of the film production takes place in Romania</b></p> <p><i>1 point is awarded for fulfilling each of the following criteria:</i></p> <p><i>*laboratory (film processing, digital transposition, internegative, image editing, color correction, etc.);</i></p> <p><i>*editing studio</i></p> <p><i>*graphic effects studio</i></p> <p><i>*a sound, music, etc. recording studio</i></p>		4
<p><b>TOTAL MAXIMUM POINTS SECTION C - The team involved in making the film and the use of national resources</b></p>			22


# Alien Films

E N T E R T A I N M E N T

TOTAL MAXIMUM (sections A + B + C)		49
Minimum to qualify as a cultural project		18

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